

# PARKING RFP EVALUATION MATRIX

		Company	Ampco	Standard Parking
		Location		
<b>Operating Plan: Parking and Shuttle</b>	<b>15 points</b>	<b>Considerations</b>		
Transition / Start Up		Efficiency; effectiveness; appropriate plan for ABIA; revenue controls; expense controls; quality service		
Management Plan				
Staffing Plan				
Year 1 and 2 Budgets				
Employee Programs: hiring; training; benefits; turnover; supervision/management of employee performance; reward and recognition (employee incentive programs)				
			14	11
<b>Qualifications / Experience of Management Company (Corporate)</b>	<b>15 points</b>			
Meet Minimum Quals. (Scope of Work)				
Above Minimum Quals.: comparable airport parking and shuttle management experience (# of parking spaces; garage, lots, valet; # of employees; # of shuttles; annual parking revenue \$29M or greater)				
Level of Corporate Support/Oversight for Local (On-Site) Parking Management			13	14
<b>Qualifications / Experience of On-Site Management (as proposed)</b>	<b>15 points</b>			
Proposed org. chart; management structure				
Job positions, descriptions, duties				
Resumes of personnel for key positions			12	12
<b>Qualifications/Experience with comparable airport parking revenue control systems</b>	<b>10 points</b>			
on-line, real time LPI systems				
Amano McGann systems				
similar equipment, features, configuration (e.g., cashier lanes, automated lanes and features)			10	9
<b>Qualifications/Experience/Proposed Plan for Quality Controls, Internal Controls</b>	<b>5 points</b>			
Revenue Controls: accounting, auditing, reporting				
Internal Controls: segregation of duties, effective supervision and management oversight				
Quality Controls: PCI compliance; customer service/customer relations; maintenance of facilities			4	4
<b>Financial Strength/Reliability (Corporate)</b>	<b>10 points</b>			
(Financial Statements, etc.)			8	7
<b>Marketing Plan</b>	<b>10 points</b>			
Objectives				
Strategies				
Cost			9	6
<b>Management Fee Cost</b>	<b>15 points</b>			
Annual Management Fee				
Incentive Fee Proposal			15	14
<b>References</b>	<b>5 points</b>			
Source of references (from comparable facilities or better)				
Strength of references (moderate or superior)			5	4
<b>TOTAL POINTS</b>	<b>100 points</b>		89	81
<b>Interviews (at City's option)</b>	<b>25 points</b>		21	20
			110	101
			Difference	9